

# University of St.Gallen

A LEADING UNIVERSITY IN MANAGEMENT, ECONOMICS,  
LAW, SOCIAL SCIENCES AND INTERNATIONAL AFFAIRS

**FACT SHEET**  
Student Exchange  
Programmes  
2019/2020



As one of Europe's **leading business universities** located in **Switzerland**, we offer university degrees and executive education at the highest international level. A practical approach and integrative view characterise our education and support the **HSG's unique concept**. We unite **80 nationalities on our campus**.

## DEGREE PROGRAMMES

### BACHELOR

**Business Administration**  
English and German

**Economics**  
English and German

**International Affairs**  
English and German

**Law**  
German (some courses in English)

**Law and Economics**  
German (some courses in English)



### MASTER

**Banking and Finance**  
English

**Strategy and International Management**  
English

**Quantitative Economics and Finance**  
English

**International Law**  
English

**International Affairs and Governance**  
English and German

**Marketing, Services and  
Communication Management**  
English and German

**Accounting and Finance**  
English and German

**Economics**  
English and German

**Business Innovation**  
German

**Business Management**  
German

**Legal Studies**  
German

**Law and Economics**  
German

**Organization Studies and Cultural  
Theory**  
German (some courses in English)

### CEMS

The Global Alliance in Management  
Education - Master in International  
Management double degree programme  
[www.cems.unisg.ch](http://www.cems.unisg.ch)

### DOUBLE DEGREE

The University of St.

programme in International and Business Law for graduate-level law students focussing on theoretical and practical business law skills.

For further details click here.

<http://www.unisg.ch/en/studium>

**"From insight  
to impact"**



## FULL SEMESTER EXCHANGE

BACHELOR • MASTER • CEMS •  
SWISS MOBILITY • THEMIS

Autumn semester  
September to December



Spring semester  
February to May

## SHORT-TERM EXCHANGE

ISP - International Study  
Programme for MBA students

Autumn term  
September to November



Spring term  
January to March

## SPECIALISED SHORT-TERM PROGRAMMES

ISP - International Study Programme  
10-week programme in English  
for MBA students from partner  
universities

ISP students must be enrolled in an MBA  
programme at their home university and  
have significant work experience.

Core courses (required for all students)

- Leadership in European Companies
- Strategic Management
- Team Building: Leadership and Team Competencies
- European Corporate Governance
- European Culture and International Management

Elective courses

(minimum two required)

- International Entrepreneurship
- Investment Banking
- Europe's Business Environment
- Global Managerial Communication

Optional courses

- German Language (for beginners)
  - European Company Exploration
- ISP students register for classes with the ISP programme director. ISP classes have fewer than 40 students.  
[www.isp.unisg.ch](http://www.isp.unisg.ch)

### GSERM - Global School in Empirical Research Methods

The Global School in Empirical Research Methods (GSERM) is a high-calibre 3.5 week integrated PHD programme teaching methodology for PHD students and postdocs from leading universities all over the world.

GSERM tuition fees cannot be compensated with exchange slots.  
[www.gserm.ch](http://www.gserm.ch)

## LANGUAGE OF INSTRUCTION

German and English (course availability will vary depending on degree programme). ISP courses taught entirely in English.

## LANGUAGE REQUIREMENTS

German

Guest students are not required to have German language knowledge, but basic language skills are helpful. For courses taught in German, students should have at least B2 level CEFR.

English

- Bachelor – Master – CEMS:  
No formal English test required but guest students are expected to have an advanced level of English comparable to B2 level CEFR for courses taught in English.
- ISP: Non-native English speakers must have minimum TOEFL score of 89(itb) or IELTS score 6.5. This requirement is waived for students enrolled in an English-taught MBA at the home university.

## LANGUAGE COURSES

BACHELOR • MASTER • CEMS •  
SWISS MOBILITY • THEMIS

Incoming exchange students are invited to enroll in a cost-free, seven-day intensive German language course before the semester starts and may continue with the course during the semester. Other language courses offered during the semester may include: Chinese, English, French, Italian, Japanese, Portuguese, Spanish, Russian.





## LIVING EXPENSES

### Housing

Housing Office provides off-campus housing for guest students if requested.

- Non-refundable application fee: CHF 250.– (required)
- Housing price per room: CHF 550.– to 750.– or higher per month, depending on personal requirements
- Facility management fee: CHF 150.–
- Liability insurance: approx. CHF 30.–
- Students may arrange housing on their own

### FOUNDATION FOR STUDENT HOUSING

T: +41 71 224 22 00  
housing@unisg.ch

### Meals

On-campus cafeteria offers hot meals on weekdays over lunch (CHF 7.- to 15.-); salad bar, sandwiches and snacks.



## NOMINATION BY PARTNER UNIVERSITY

ONLINE NOMINATION  
BACHELOR • MASTER • CEMS • ISP •  
SWISS MOBILITY • THEMIS

Nominations must be entered in our online portal using the personal login provided. Login data should be kept on record for future nominations.

Autumn term deadline  
1 February to 15 April

Spring term deadline  
1 February to 15 April  
15 May to 15 September\*

\* Late nominations may be possible until 20 September but require prior verification with Student Mobility. Swiss Mobility Spring nominations only: 30 November at the latest.

## STUDENT APPLICATION REQUIREMENTS

After a nomination is entered in the online portal, Student Mobility will contact the student with further instructions and information about completing the application online and housing application.

### ONLINE STUDENT APPLICATION

Autumn term deadline  
1 February to 15 May



Spring term deadline  
15 August to 30 September\*

\* Swiss Mobility Spring applications only: 15 December at the latest

## OPTIONAL GERMAN LANGUAGE PROGRAMME

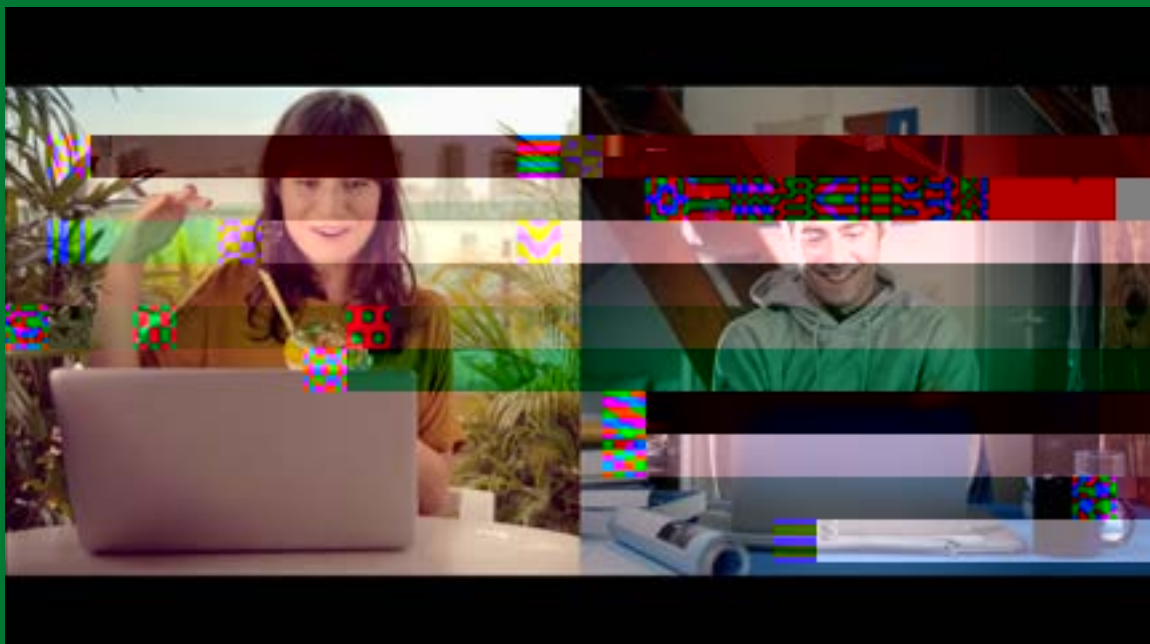
BACHELOR • MASTER • CEMS •  
SWISS MOBILITY • THEMIS  
Student Mobility organises an optional seven-day intensive German language course prior to the start of each semester. All students with beginning, intermediate and advanced levels of German are welcome to attend free of charge. No credits are awarded for this course. ISP students may take part in ISP German language for beginners as one of their electives.

## MANDATORY ORIENTATION PROGRAMME

BACHELOR • MASTER • CEMS •  
SWISS MOBILITY • THEMIS  
A **mandatory two-day Orientation Programme** takes place prior to each semester. The programme includes orientation, access to university network and student e-mail, as well as social activities. No credits are awarded. **Students who do not attend will not be able to start the exchange programme.**

## HAVE A LOOK AT THE HSG FILM!

University of St. Gallen's corporate image film, „**Love, Loss, and Other Lessons Learned**“, won a Gold Dolphin Award at the Cannes Corporate Media & TV Awards.





ACCREDITATIONS



MEMBER OF



**STUDENT MOBILITY**  
[www.exchange.unisg.ch](http://www.exchange.unisg.ch)

**TELEPHONE**  
+41 71 224 23 39

**GENERAL E-MAIL**  
[exchange@unisg.ch](mailto:exchange@unisg.ch)

**CEMS**  
[www.cems.unisg.ch](http://www.cems.unisg.ch)

**CONTACT INFORMATION**  
University of St.Gallen  
Student Mobility  
Tellstrasse 2 • 9000 St.Gallen  
Switzerland

**ISP**  
[www.isp.unisg.ch](http://www.isp.unisg.ch)

**HOUSING OFFICE**  
[housing@unisg.ch](mailto:housing@unisg.ch)